

SOCIAL MEDIA POLICY – APRIL 2019

Below is the Social Media Policy for Hook Runners. Whilst it is for the club and it's members, we kindly ask that ALL members of our Facebook Group follow it.

Hook Runners asks that it's members behave in a way that is **respectful, kind and courteous** to each other when participating in club activities, events and discussions. Many members use social media and, in particular, enjoy the support and motivation given with our Facebook Group. We are proud of having such a friendly and welcoming club and want this to continue.

UNACCEPTABLE USAGE

We kindly ask that all comments, posts and pictures added to the Hook Runners Facebook Group, Twitter, Instagram and any other club social media are respectful, kind and courteous and are NOT:

- Derogatory, harassing or bullying to other members, users of the group or anyone else.
- Intended to air or further a personal grievance with another member or cause distress to them, whether through direct or indirect remarks.
- Discriminatory or offensive on the grounds of race, ethnic origin, colour, age, sex, occupation, sexual orientation, religion, political or other beliefs, marital status or gender identity.
- Sexually explicit or otherwise inappropriate.
- Subject to copyright (unless you have permission from the copyright holder to post).
- Commercial in nature (i.e advertising a business or service) without prior permission from the committee.
- Likely to bring the club into disrepute.

The committee reserves the right to delete any content which it believes does not comply with the above at its discretion and, in serious or repeat cases, to prevent individuals from accessing the club's social media. If you are unhappy with the decision to delete a post or revoke your access to club social media, please contact the Club Secretary at secretary@hookrunners.com.

OFFICIAL COMMUNICATIONS

Please note that whilst some events and notifications may be cross-posted to the club's Facebook Group, all official Hook Runners communications will be sent to members via email. The weekly email newsletter contains details of upcoming training sessions and events and this information can also be found on the club's website: www.hookrunners.com. If you have any difficulty receiving the club's weekly email's or accessing the website please contact the Webmaster at webmaster@hookrunners.com.

COMPLAINTS

If you feel unhappy with any comments, posts or pictures added to the club's social media, please contact the Welfare Officer at welfare@hookrunners.com. To register a complaint or if you have any suggestions, please contact our club Secretary at secretary@hookrunners.com.

If you would like to add an event, other than a run, to the Hook Runners Facebook Group, please contact our Communications Secretaries at comms@hookrunners.com.

Thank you for your support.

HOOK RUNNERS COMMITTEE.